



W
WATER
COLORS



CAUTION
COLOR COMPULSION

CAUTION
VIBRANT RESULTS

CAUTION
STAINING

CAUTION
MASS ATTENTION

CAUTION
SUDDEN FAME

CAUTION
SHINE

CAUTION
HAIR ENVY

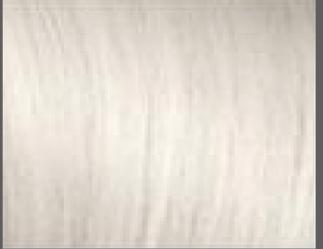
WATERCOLORS Base Drops

uses the latest direct dye technology to create an extreme color that will blow your mind! It can be used to tone blondes, touch-up uneven or faded color or it can be used to create an all-new hair color. The best part is that the Base Drops are easy to use and it only takes 3 minutes to do!

Coloring Directions: After shampooing your hair, put some of your daily conditioner into the palm of your hand. Add as few or as many BASE drops to it, based on the INTENSITY of the color you desire. Using 1-3 drops will deposit a pastel color, while adding more creates more color intensity. Mix well before applying to your hair and work through evenly. For best results allow the product to sit on the hair for 3 minutes or more, but wash hands immediately after application. Best results will show on pre-lightened hair. Use product carefully to avoid staining.

Toning Directions: After shampooing your hair put some of your daily conditioner into the palm of your hand. Use 1-2 drops of silver for toning. Mix well before applying to your hair and work through evenly. For the best results allow the product to sit on your hair for 3 minutes or more, but wash hands immediately after application.

Base drops work in conditioners with a pH of between 4 – 7 and on hair lightened to a level 7 or higher.

NUMBER OF DROPS		1-3	4-6	7-10	BLONDE LEVELS		
BASE DROP COLOR	 RED				LEVEL 7		
	 PINK					LEVEL 8	
	 PURPLE					LEVEL 9	
	 BLUE					LEVEL 10	
	 TEAL						
	 SILVER						

SCAN ME!





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OTHER USES

Just add Base Drops to your favorite conditioner or styler and you'll be stopping traffic in no time! Base drops are a highly concentrated direct dye. It's breakthrough technology allows it to work with your favorite conditioner or styler that has a pH between 4-7. You can even use it with your Watercolors Intense or Classic Shampoo.*

- Mix 3-10 drops of Base drops into a handful of Watercolors Intense Shampoo to deliver the biggest punch of color in one shot.
- Mix 2-3 drops of Base Drops into your favorite conditioner to tone or maintain cool blondes or fashion tones.
- Mix 2-10 drops of Base Drops into a gel or blow dry cream for "on point" color placement or to correct a strand you may have missed. No need to rinse! Dry and style as usual.
- Mix a drop or 2 of Silver Base Drops into a spray bottle of water...Instant toning spray!

*Most shampoos have a higher pH. Watercolors Intense or Classic Shampoos have an acidic formula of 5.3-5.8

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PRODUCTS TO USE WITH WATERCOLORS

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INGREDIENTS AND THEIR BIGGEST STRENGTHS

HYDROLYZED ADANSONIA DIGITATA SEED EXTRACT

- Unique, multi-functional bioactive ingredient derived from the baobab.
- Targets anti-aging for hair care.
- Helps to repair damage, increase hair strength, protect from UV-damage, moisturize dry hair and nourish strands.

GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE

- Plant derived polymer.
- Provides good thickening and conditioning properties.
- It improves active deposition.